

Rust Belt UNITED

Buffalo District Soccer League (BDSL)

 **Partner with a Local Men's Soccer Club** 

Rust Belt United is a men's soccer team competing in the Buffalo District Soccer League (BDSL).

The BDSL features nearly 80 adult teams across multiple divisions, making it one of the largest and most competitive amateur leagues in Western New York.

Your sponsorship puts your brand in front of players, fans, and clubs from across the region every week through jerseys, word of mouth, and our online presence.

Why Sponsor Rust Belt United?

- Exposure within a league of nearly 80 adult teams, with games played all over the Buffalo area each week
- Brand visibility on jerseys, warm-ups, and in photos shared across social media and team platforms
- Association with a respected local club in one of Western New York's premier adult soccer leagues
- Positive PR as a business that supports local sport, health, and community connection

COMMUNITY SUPPORTER

\$500

- ✓ Logo on team website
- ✓ Social media mention (season start/end)
- ✓ Listed on printed materials

LOCAL BUSINESS PARTNER

\$1,000

- ✓ Logo on training tops/warm-up shirts
- ✓ Logo and link on team website
- ✓ Regular social media mentions

HOUSE BAR PARTNER

\$1,500+

- ✓ Named "Official Post-Game Bar"
- ✓ Logo on game day jerseys
- ✓ Team commits to post-game visits
- ✓ Premium website placement
- ✓ Regular social media features
- ✓ Custom partnership options

Ready to Support Rust Belt United?

Let's talk about how we can partner together.

Zach Linder | General Manager

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 **(716) 345-4773**

Let's build something great for Buffalo soccer.

Rust Belt United | Buffalo District Soccer League (BDSL) | www.rustbeltunited.com